

Facts & Questions

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What type of footage can we edit?

Virtually anything. But popular formats are; MPEG-2 HD and WMV HD), AVI (DivX, Xvid, etc.), DV AVI, MP4 (inc. Sony PSP, Apple iPod), WMV, 3GP, 3G2, QuickTime (MOV, QT), DVD, VOB, VRO, MPEG-1, 2, 4, TOD, MOD, MPG, DAT, VCD, SVCD, Real Video (RM, RMVB), ASF, ASX, MJPEG, H.263, H.264, DVR-MS, MKV, OGM, FLV, AMV, MTV, TS, M2TS, M2T, MTS, DPG, NSV, FLI, FLC, CDG, PPT, GVI, TRP.

Technical jargon

There is often so much confusion what to do with video and digital footage. JPG, AVI, MOV, DVD, MPEG, DV, FLV, VOB, WMV, H264 etc are terms that refer to different formats that you may come across. Take the hassle out of trying to understand video production, and let us make things simple for you by doing all the hard work. Just send us the media, and we can edit it!

Can I make a DVD movie from my home video and digital pictures from my camera?

Of Course! We can capture virtually any kind of image or video and produce it into a movie of any format (e.g. DVD or web-video). By adding a soundtrack of your choice, your media will come to life in a new and exciting movie.

Domains & Web-hosting – what does this mean?

A domain is an internet web address, such as www.microsoft.com. By using our [domain search](#) engine, you can find and select a domain that suits your business or private needs. Please be aware that .com.au domains require special authorisation. Web hosting is a function that we carry out to keep and maintain your website on a dedicated server. That way it is safe, secure and reliable 24 hours a day.

High Definition – Standard Definition

One of the most frequently asked questions is "should my production be in High Definition or Standard Definition?" With the transition from SD to HD television broadcast and with the increasing popularity of the internet, video over the phone and other PDA devices, there is no one answer to fit all. Step one will be to identify what devices your viewers will be using and then determine the best format for the distribution to the greater number. I suggest the following:

1) High Definition for anything likely to be broadcast to television, shown in cinemas, released on Blu-ray discs or anything to be viewed on large high definition screens.

2) Standard Definition for anything to be distributed on DVD, internet or other lower resolution players.

It is worth noting that DVDs are still the most effective way of distribution for OH&S and Training DVDS etc, as the take up of Blu-ray players is still less than 5%.

Does film and video deteriorate?

Yes. Film and video tape deteriorate over time. Factors such as heat and moisture and

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accelerate this. The dyes in film, photos and video tape breakdown over time. When film or video is converted to a digital format, it's life is significantly increased. We can enhance the colours and sharpness of old footage. You will be amazed at how good it can look once digitised.

Can we convert film, such as super 8 to DVD?

Yes we can organise to convert super & standard 8 to any type of format including DVD or an uncompressed video file.

Can we edit HD footage?

Yes. We can edit any HD footage. But to play HD footage you will need a Blu-ray player and a HD capable television. i.e. at least 720P or 1080P

How long does it take to edit a movie?

Depends on what type of media and how complex the job is. But in general most work is completed within 10 days.
